



## **Media Release**

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### **Consumer and Business Affairs**

27 June 2005

### **SAFE SHOW BAGS FOR ALICE SPRINGS**

Consumer Affairs and the Alice Springs Show Society are again working together to ensure show bags are safe for Territory children.

Consumer Affairs staff will once again be inspecting show bags at the Alice Springs Show.

The Commissioner of Consumer Affairs Richard O'Sullivan said, "The show bags are checked to remove any potential dangerous or easily ingested toys, especially in show bags where marketing targets younger children".

He said, "Consumer Affairs Officers also inspect show bags for age suitability, labeling and contents before they are permitted for sale".

"Age suitability is an important safety criteria because it assists parents to choose the right show bags according to the age and developmental level of their child".

"Importantly Consumer Affairs will be ensuring show bags labeled for children under the age of 3 years must not contain small toys or toys with easily removed parts that could be swallowed and cause choking or suffocation".

The Commissioner commended the Alice Springs show society officials on their responsible attitude and cooperation in making sure that where items are identified as dangerous they are immediately removed from sale.

**MEDIA CONTACT: Richard O'Sullivan on 8999 5042**

**The inspection will take place at the Secretary's Office Central Australian Show Society grounds at 12.30 noon on Wednesday 29 June 2005.**

**PHOTO OPPORTUNITIES**

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